

Hoon Oh

www.hoon-oh.com/work

e. hoonoh@gmail.com

c. 617.774.9441

I am an Experience Designer who advocates for a thinking-through-making approach utilizing prototypes, sketches, and quick doodles on a whiteboard. My goal is to create designs that not only inspire, provoke, and bring about change but also effectively communicate through spaces, context, and media.

Experience

Feb 2022 - Present

AKQA | New York, NY
Associate Director of UX

Jan 2021 - Feb 2022

Wondersauce | New York, NY
Associate Director of UX

April 2020 - Jan 2021

Tapestry | New York, NY
Sr. Manager of UX Research

Oct 2016 - Jan 2020

Allen & Gerritsen | Philadelphia, PA
VP, Creative Director

Febr 2016 - Sep 2016

McGarryBowen Innovation Group | New York, NY
Associate Creative Director, Experience Design

Nov 2014 - Jan 2016

McGarryBowen Innovation Group | New York, NY
Sr. Experience Designer

Sep 2013 - Oct 2014

SapientNitro | Boston, MA
Sr. Experience Designer

Jan 2012 - Sep 2013

Mullen | Boston, MA
Experience Designer

Proficiency & Skills

Experience Design

UX: User Flow, User Journey, Wireframe, User Research, User Testing, Competitive Analysis, UX Prototype

Software: Figma, Adobe Creative Suite, Sketch, Invision, Proto.io, Principle

Motion Graphic Design

Filming, Video Editing, Video Storytelling

Software: After Effect, Final Cut Pro

Education

Fall 2009 - Spring 2011

Art Center College of Design | Pasadena, CA
M.F.A Media Design Program

Spring 2000 - Spring 2008

Hanyang University | Seoul, Korea
B.F.A Multimedia Design